



CITY OF PAWTUCKET

SUMMER

of **CELEBRATION** 

“From every corner, one goal.”



THIS SUMMER, PAWTUCKET COMES TOGETHER, FROM EVERY CORNER, ONE GOAL

This coming year marks a historic moment for the City of Pawtucket as we celebrate the United States' 250th Anniversary alongside the global excitement of the 2026 Summer of Soccer. Each summer, our diverse lineup of events attracts thousands of residents and visitors, creating meaningful opportunities for brands to connect with engaged, multi-generational audiences.

In 2026, we are expanding our signature programming with new events tied to both the Summer of Soccer and the nation's 250th anniversary making this our most dynamic and high-impact season yet. With an already strong foundation of attendance, we anticipate significant growth driven by increased programming and heightened global attention.

Your partnership will help keep these events free and accessible while positioning your organization or business at the center of a high-visibility, community-driven celebration. With strong attendance, increased media exposure, and citywide engagement, this is a unique opportunity to elevate your brand while making a meaningful local impact.



Enclosed are a variety of sponsorship opportunities designed to maximize brand visibility, community engagement, and meaningful exposure throughout this summer's events and activations.





**PAWTUCKET
ARTS FESTIVAL
EVENT SERIES**

EMPANADA FESTIVAL

SLATER PARK FESTIVAL

**SONGWRITERS AT SLATER MILL
OUTDOOR CONCERT**

KRETCHOU FESTIVAL COLLABORATION

**DRAGON BOAT FESTIVAL
COLLABORATION**

**ANNUAL HEALTHY LIVING COMMUNITY
EVENT COLLABORATION**



**UNITED STATES
250TH ANNIVERSARY**

**CITY OF PAWTUCKET FOURTH OF JULY
CELEBRATION**

FREEDOM MUSEUM COLLABORATION

**CITY OF PAWTUCKET HISTORICAL
TROLLEY TOUR**

**CITY WIDE BEAUTIFICATION EFFORTS -
PAINTINGS, FLAGS, AND INTERACTIVE
PHOTO BOOTHS**



**SUMMER OF SOCCER
EVENT SERIES**

UNITED NATIONS PARADE

**INTERNATIONAL SOCCER TEAMS OFFICIAL
MEET & GREET AND CELEBRATIONS**

**YOUTH LEADERSHIP FORUM FEATURING A
FORMER U.S. WOMEN'S NATIONAL TEAM
PLAYER LED BY MUNDIALITO**

**THE UNVEILING OF THE NEW PAWTUCKET
SOCCER MINI PITCH**





ANCHOR SPONSOR \$25,000

- **Exclusive Naming Rights as “Your Company Presents the 2026 Pawtucket Summer of Celebration”**
- **Recognition as the Anchoring Sponsor across all 3 event series**
- **Speaking and introduction opportunities at major events throughout the summer**
- **Featured participation in press moments, including recognition in press releases and an invitation to speak at the official kickoff press conference**
- **Prominent logo placement across all City of Pawtucket marketing channels, including social media, website, and email newsletters**
- **Premium on-site branding at key events, including main stage placement (where applicable) and inclusion on signature event print materials**
- **VIP booth/activation space with priority placement for direct engagement with attendees**
- **VIP photo opportunities with event leadership, elected officials, and partners**
- **Invitation to Sponsor Appreciation & Recognition Events, including an exclusive reception with city leadership**
- **City media collaboration opportunities, including:**
 - **Cross-promotional support for sponsor-led initiatives**
 - **Featured placement in city newsletters and digital content**



PRESENTING PARTNER \$15,000

- **Recognition as a Presenting Partner of the 2026 Pawtucket Summer of Celebration**
- **Ability to choose between 2 of the three series that you would like to sponsor (Pawtucket Arts Festival, Summer of Soccer, and 250th Celebration)**
- **Introduction and speaking opportunity within your selected series only**
- **Logo placement across City of Pawtucket Marketing, including social media, website, and email newsletter.**
- **On-site branding at key events, including main stage placement (when applicable) and on signature event branded printed material within your selected series only**
- **Inclusion in event press releases and invited to speak and attend the kickoff press conference**
- **Invitation to Sponsor Appreciation and Recognition Events**
- **VIP photo opportunities with event leadership, elected officials, and partners**
- **Booth/activation space at designated events**



PRINCIPAL PARTNER \$10,000

- **Recognition as a Principal Partner of the 2026 Pawtucket Summer of Celebration**
- **Positioned as a featured sponsor within one selected event series (Pawtucket Arts Festival, Summer of Soccer, or 250th Celebration)**
- **Enhanced Logo placement across city marketing channels, including website, social media, and select email communications**
- **On-site branding presence at key events within your selected series only**
- **Inclusion on select event signage and printed materials**
- **Inclusion in select press and media materials**
- **VIP photo opportunities with event leadership, elected officials, and partners**
- **Booth/activation space at designated events**
- **Invitation to Sponsor Appreciation & Recognition Events**



SPONSORSHIP PACKAGES

GOLD \$5,000

- On-site brand exposure at select events
- Logo placement on select City of Pawtucket marketing materials, including website and social media
- Inclusion in select event press materials
- Booth space opportunities at select events
- Invitation to sponsor appreciation and recognition events with City leadership
- Photo opportunities with event leadership, elected officials, and partners

SILVER \$2,500

- Your name and logo listed on all Festival marketing materials, website, and social media and on-site recognition
- Invitation to sponsor appreciation and recognition events
- Invitation to press conference
- Booth space opportunities at select events for direct engagement with attendees
- Photo opportunities with event leadership, elected officials, and partners

COMMUNITY SUPPORTER \$1,000

- Name listing on festival website
- Inclusion on shared sponsor signage at select events
- Group recognition on City social media channels

THANK YOU!



CONTACT INFO:

for any additional information or to discuss alternative
sponsorship amount please contact Daniella:

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